



Basildon for Business

Why Basildon

Basildon, Essex, is one of the UK's most enterprising and growing towns that offers a great mix of business advantages including:

- London connectivity without the cost
- Global reach by road, rail, sea and air
- Entrepreneurial workforce with personality
- Vibrant local business climate
- Major new tech talent and infrastructure
- Trusted home to major international brands
- Strong support networks

Basildon is a recognised powerhouse and a significant driver of growth in Essex and the South East of England.

Whether you are considering your first base in the UK or are looking for a flexible, lower cost location close to London for expansion or relocation - Basildon could be the perfect solution for your business.



Basildon for Business

Whether advanced manufacturing, logistics, business services or digital, tech and creative, Basildon has a global roster of major brand names that choose to be in Basildon.

From North America, Asia and across Europe, major inward investors have underpinned the Basildon economy for more than fifty years.

And with a fast-growing workforce and plenty of space to expand, there's plenty of room for more.



Basildon for Connectivity

Basildon is a superbly well-connected and cost effective location for international business. Our strategic location means that we are only:

10 minutes to **London Gateway Port**

15 minutes to the **M25 motorway**

20 minutes to **Port of Tilbury**

25 minutes to **London Southend Airport**

30 minutes to **London Fenchurch Street** by train

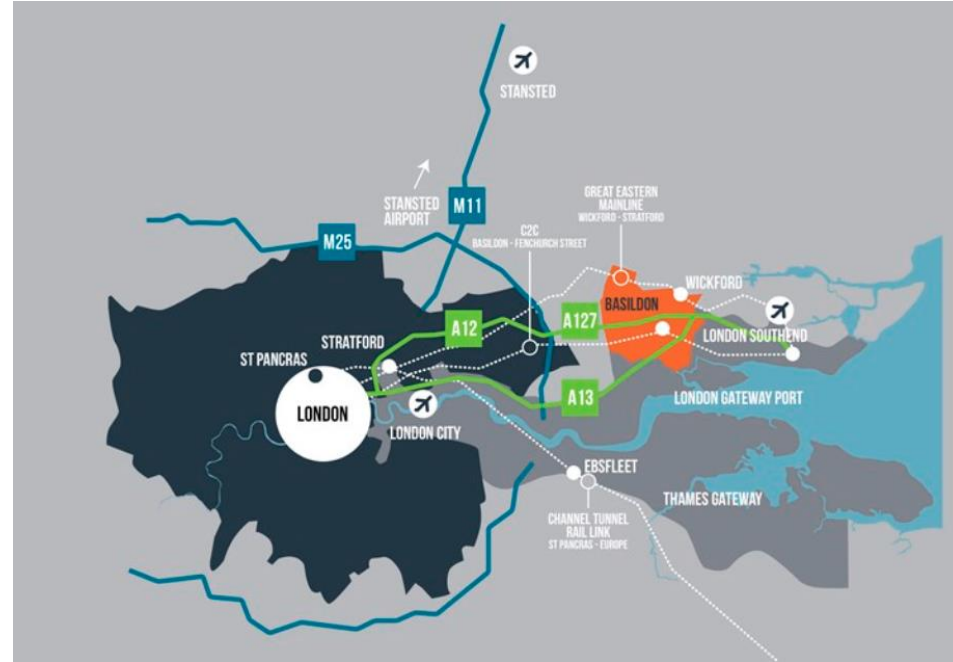
40 minutes to **London City Airport**

40 minutes to **London Stansted Airport**

60 minutes to **London Gatwick Airport**

90 minutes to **London Heathrow Airport**

Locating your business in Basildon puts you closer to more customers and suppliers.



139 direct trains every day
between Basildon and
**London Fenchurch
Street** taking just half an
hour





"The Basildon base is important for Ford's manufacturing and distribution strategy and with its road links, nearby deep water jetty and train spur, Basildon has plenty of transport options for us to reach our other UK plants. This includes movement to and from our European and international sites via the River Thames, Channel Tunnel, motorways and rail links."

Source: Graham Hoare, ex-Chairman, Ford of Britain

Basildon for Manufacturing

Basildon is synonymous with manufacturing quality. For decades, some of the world's biggest brands have produced goods that are sold the world over.

New Holland tractors have been made in Basildon for more than fifty years. Owned by CNH Industrial, the Italian-American multinational corporation, it employs around 1,000 people and produces around a tenth of the world's tractor production - over 90% of which are exported. Green innovations like hydrogen and methane powered tractors are now being produced by New Holland.

Europe's largest coffee roastery was opened in 2017 by **Costa** to serve the growing markets in the UK and abroad. The 85,000 sq ft facility produces 45,000 tonnes of coffee a year. Basildon was chosen for its close proximity to the Tilbury Docks from where Costa's raw coffee beans are imported.





“CNH Industrial has over half a century of positive experience working at the heart of the industrial community in Basildon. **We have found Basildon to be a great place to do business thanks to an extensive network of professional suppliers and skills providers. The support from the Borough Council helps ensure that sustainable businesses can be innovative and ready for growth.”**

Costa chose Basildon for their £38m investment to create one of the biggest coffee roasteries in Europe

COSTA The Roastery



Basildon for Research & Development

Basildon is a globally significant home to cutting-edge research, design and development creating new innovative products and solutions.

Ford has a long-standing presence in Basildon and its Dunton Campus is a major automotive research and development facility with more than 4,000 people in a variety of roles ranging from zero-emission engines to virtual reality. In 2022, Ford received a £475 million loan from government to expand its EV work in Basildon.

Defence company **Leonardo** employs more than 1,000 people at its site in Basildon which has produced notable firsts including the UK's first military standard production thermal imager and the Phoenix unmanned military surveillance vehicle. The site specialises in design and development of thermal imaging systems, radar, radio communications, infrared detection and signal processing. Leonardo won a £41 million contract in 2022 from the MoD to provide digital protection against remotely triggered explosives.



Leonardo developed thermal imaging systems in Basildon for the British Army's fleet of Chinook helicopters



Basildon for Tech

Basildon has particular strengths in the digital, creative and tech sectors, employing more than 5,000 people. In the last few years, Basildon's tech sector has experienced higher growth rates than both London and Cambridge.

International technology players like US fintech **Fiserv** and American software giant, **SS&C**, have made Basildon their UK headquarters; and homegrown tech companies like **Utilize PLC** have expanded here.

The newly opened **Digital Technologies Campus** provides leading edge facilities and learning opportunities across the digital technologies spectrum from IT networking to cyber-security, animation, gaming and programming. The Campus links to local startup and incubation spaces to provide a focal point for Basildon's tech community.





“Utilize Plc moved to their state-of-the-art head office at Bentalls Business Park in 2019. As an IT service provider to SMEs throughout Essex, London and the Southeast, **Basildon’s accessible road and rail networks provide us with an ideal base to deploy our remote and onsite client services.”**

Source: Oonagh Delaney, Group Head of Marketing & Communications, Utilize Plc

South Essex College's
**Centre for Digital
Technologies** is situated
in the heart of Basildon



Basildon for Logistics

On the fringe of Europe's biggest city, Basildon gives you multimodal access to the UK and global markets.

Five international airports, few minutes to the M25, London's orbital motorway and the UK's most advanced, connected and integrated logistics hub at London Gateway on our doorstep. Its deep-water berths are built to handle the world's largest shipping vessels.

Felixstowe, the largest container port of the UK, is less than 60 miles away.

Basildon-based logistics companies include:

- Atlantic-Pacific Global Logistics (sea, air, road)
- ALPI UK (freight forwarding, logistics solutions)
- IFE Global Logistics (sea, air, road)
- Global Freight Connection (haulage, delivery, storage)



**From Basildon, more than
20 million consumers are
reachable within 2 hours
by road.**

Source: Office of National Statistics

Basildon for Endeavour

Basildon is a place with personality.

Essex is famous for its spirit, confidence and unique character, so when you recruit here, you will attract ambitious people that challenge the norm and who go that extra mile.

It's no surprise that **our startup rates are among the highest in the country** and so many of our homegrown businesses are flying high.

In a noisy world, you need talent that stands out from the crowd. Our people can be your difference.



Image: <https://flic.kr/p/LuSTXn>

**Basildon ranks #15 out of 62 cities for
startup activity - well above the
national UK average and a higher rate
than Cambridge, Bristol and Leeds**

Source: Centre for Cities, 2021

Basildon for Talent

Basildon is committed to creating a pipeline of talent that will fuel future business growth and expansion needs.

A number of large employers in Basildon leading the development of a **South Essex Advanced Technical Skills (SEATS)** that opens in 2023. This higher education facility will focus on highly vocational subjects – notably mechanical, electrical, and software engineering, automation, logistics, management and leadership.

South Essex College's new **Centre for Digital Technologies** has a focus on IT networking, app development, games design and animation. A new **Institute of Technology** is being established at South Essex College through collaboration with employers such as Pfizer, DP Ports, Leonardo and Ford.

For more graduate talent, there's University of Essex in Colchester & Southend, Anglia Ruskin University and Writtle University College in Chelmsford. Being next door to London, with its 40 universities and 400,000 students, adds to our potential pipeline.





“Leonardo still bases its competitive edge on having technology that is often world-leading, so having access to the Essex area's **population of degree-educated engineering, maths and science professionals is absolutely crucial.”**

Source: Norman Bone, Former Chair and CEO, Leonardo UK

Basildon for Quality of Life

Achieving a healthy work-life balance has never been more an important for companies and their employees.

You can be in the throbbing heart of London in half an hour - or sitting on a beach in less than 15 minutes! Canvey Island, ranked one of the UK's sunniest beaches, is a few miles away.

Between Basildon and the River Thames you'll find stunning wetlands with an amazing variety of wild birds; a country park and nature reserve.

Basildon, Billericay and Wickford are hotbeds of community activity with a lively arts, theatre and music scene (that produced iconic names from Depeche Mode; Yazoo; Alison Moyet to headliner club DJs); wide range of shopping and new £25m cinema with the largest screen outside of London.



Nature reserves and RSPB marshes attract an array of visitors (birds and tourists!)



Basildon for Retail & Leisure

Basildon Sporting Village offers a fantastic array of facilities including Olympic-size swimming pool, the 100-station gym packed with the latest kit, eight-court sports hall, 400m running track and other athletics facilities, as well as an indoor climbing wall.

Festival Leisure Park is Essex's number one leisure destination with a cinema, bowling, gym and big brand restaurants.

Basildon Borough boasts three major high street retail centres: Basildon, Billericay, and Wickford. Within Basildon town centre it has the Eastgate (with over 100 shops & services) and Westgate Shopping Centres. Established retail parks - Mayflower and Pipp's Hill - has been joined by the new St Hilary's Retail Park in 2022, with a retail and restaurant offerings.



Basildon for Sites

Basildon has a diverse choice of employment sites for offices, industrial and warehousing use, including:

- Burnt Mills Industrial Estate
- Cranes Farm Road
- Case New Holland Tractor Park
- Festival Business Park
- Pipp's Hill
- Laindon North
- Southfields
- Radford Way Business Park
- Wickford Business Park

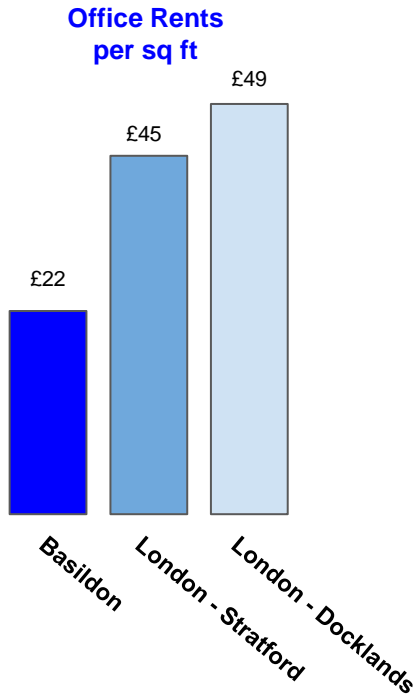
There are also special sites reserved for research and development, such as:

- 8 ha of land at Dunton
- Ford Technical Centre test track
- 1.8 ha of land n/w of Ford Technical Centre



Basildon for Cost Competitiveness

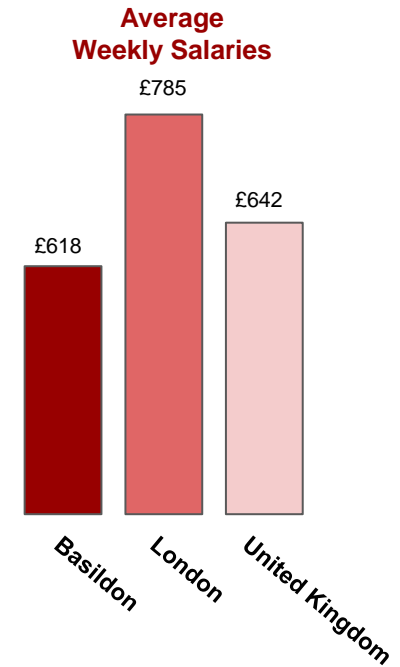
Basildon offers a cost-competitive alternative to London and the South East. Typical office and industrial rents are more than 50% lower than London. Average salaries are lower than UK average.



Source: www.glenny.co.uk



Source: www.glenny.co.uk



Source: ONS, Annual Survey of Hours and Earnings

How We Help You

The economic development team at Basildon Council can provide a wide range of services - all advice is free and confidential, including:

- Information on local market demographics
- Comprehensive site and property searches
- Statistics on local business growth
- Introductions to key network partners
- Advice on setting up a business and hiring
- Business support services
- Gateway to recruitment and training support

We work with all companies, whether considering Basildon, new to the borough or existing employers in the area.



Contact Us

Economic Development Team

BusinessAssist@basildon.gov.uk

+44 (0)1268 206750



@basforbusiness



@basforbusiness



@basforbusiness



Jim Sims

Head of Economic
Development



Sujun Fieldhouse

Senior Economic
Development Officer



Patrick Cole

Senior Economic
Development Officer



Sarah Clark

Senior Economic
Development Officer



David Wallace

Advice Store Manager



Shaki Balogun

Tech Partnership
Coordinator

**Head of
Service**

**Town Centre
Development, Interna
tional Trade & Inward
Investment**

**Business Engagement
Business Support
Events, Representative
Orgs**

**Skills & Education ,
Employability, Schools
Liaison
& Young People**

**Employment
Support**

**Partnership
Development,
Creative Tech
Festival**