

DIGITAL & CREATIVE

Basildon's ambition to create a flagship facility for the digital and creative industries is well supported by its industrial strength and its capabilities of leveraging in significant investment into the area.

Basildon's strengths in the Creative and Cultural Industries are clearly identified in NESTA's report (2016) as well as Policy & Evidence Centre (PEC) work.

Tech Nation's UK Tech on a Global Stage (2019) identified Basildon, together with London, York, Brighton and Leeds, as the top five e-commerce locations in the UK and their People and Skills Report (2022) identified Basildon as one of the top 50 urban conurbations in the UK for tech vacancies.

2022 NOMIS data also shows critical mass in the IT, software and computer services, film, TV, video, radio and photography sectors in Basildon.

With planned programmes (see opposite column), Basildon is on the path to become one of UK's hotbeds for digital and creative businesses.

Unbeatable Regional Ecosystem

- The UK is world-renowned as a creative powerhouse
- Thames Estuary Production Corridor
- Creative Estuary
- Newly opened Digital Technologies Campus
- Basildon Digi Tech Pre-Accelerator

Research and Investment

- Basildon Creative People & Places programme (funded by Arts Council England)
- The Create South East Investment Readiness Programme (funded by DCMS)
- Basildon gets £4.4m to create a creative facility for screen and immersive digital industries
- Private investment in Mayflower (Underwater) Film Studios

Connected to Markets Worldwide

- Access to the rest of the UK and the world
- Direct flights to 14 domestic and 396 international destinations from airports of London



**LARGEST ECONOMY IN
ESSEX £6 BILLION**



**BASILDON IS RECOGNISED
AS A TOP E-COMMERCE
LOCATION**



**1/4 OF CREATIVE JOBS IN
ESSEX ARE IN BASILDON**

Get in touch businessassist@basildon.gov.uk
Or visit basildonforbusiness.com



Digital & creative matter... and Basildon is securing future success



The right location

Basildon is within 10-90 minutes of four Ports, five London airports. Basildon is one of the top five e-commerce locations in the UK with good supply of skilled workforce, served by national and local professional property agents.



The right talent

Plenty of recruitment agencies, Council support with recruitment, links with graduates of local schools, HE and FE institutes.



The right connection

Broker introductions to business networks, groups and associations. Regular finance & funding signpost, and news updates.



The right access

PR/Communications to raise business profile once landed.

Open networking events organised by the Council as well as other partners.

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