

# Basildon has particular strengths in the digital, creative and tech sectors

In the last few years, Basildon's tech sector has experienced higher growth rates than both London and Cambridge.

Basildon is also a home to numerous globally significant firms, creating new innovative products and solutions.

Ford's Dunton Campus is a major automotive research and development facility with circa 2,500 roles ranging from zero-emission engines to virtual reality.

Leonardo employs 1,000+ people in Basildon and the company has produced notable firsts including the UK's first military standard production thermal imager and the Phoenix unmanned military surveillance vehicle.

The wider Essex region boasts a critical mass of activities in Aerospace, Civil, Defence, Environmental, AgriTech and MedTech, with excellent opportunities for SMEs in the supply Chain.

### Unbeatable Regional Ecosystem

- UK tech sector retains #1 spot in Europe
- Knowledge Gateway research & technology park in Colchester
- South Essex Advanced Technical Skills (SEATS)
- Newly opened Digital Technologies Campus
- South East Institute of Technology (IoT)
- Creative Tech Fest Basildon
- Basildon Digi Tech Pre-Accelerator

### The Brands Already in Basildon

- Fiserv US fintech
- SS&C software giant
- Utilize PLC

### Research and Investment

- In 2022, Ford received a £475 million loan from government to expand its EV work in Basildon
- Leonardo won a £41 million contract in 2022 from the MoD

### Connected to Markets Worldwide

- Access to the rest of the UK and the world
- Direct flights to 14 domestic and 396 international destinations from airports of London



## LARGEST ECONOMY IN ESSEX £6 BILLION



BASILDON IS RECOGNISED AS A TOP E-COMMERCE LOCATION



1/4 OF CREATIVE JOBS IN ESSEX ARE IN BASILDON



The future is tech... and it's happening in Basildon



### The right location

Basildon is within 10-90 minutes of four Ports, five London airports. High rate of growth in Tech sector with good supply of skilled workforce, served by national and local professional property agents.



### The right connection

Broker introductions to business networks, groups and associations. Regular finance & funding signpost, and news updates.



### The right talent

Plenty of recruitment agencies, Council support with recruitment, links with graduates of local schools, HE and FE institutes.



#### The right access

PR/Communications to raise business profile once landed.

Open networking events organised by the Council as well as other partners.