

# Basildon is synonymous with manufacturing quality

For decades, some of the world's biggest brands have produced goods that are sold the world over

Basildon has a number of key strengths, not least its unparalleled strategic location with easy connection to London, its airports and markets around the world.

Basildon benefits from University of Essex, Anglia Ruskin University, colleges and institutes which produce crucial degree-educated engineering, maths and science professionals.

Case New Holland (CNH) tractors have been made in Basildon for sixty years. Producing around a tenth of the world's tractor production, CNH is now working on hydrogen and methane powered tractors.

The wider Essex region boasts a critical mass of activities in Aerospace, Civil, Defence, Environmental, AgriTech and MedTech, with excellent opportunities for SMEs in the supply Chain.

### Unbeatable Regional Ecosystem

- Clusters in A127 corridor
- South Essex Advanced Technical Skills (SEATS)
- Thames Estuary Growth Board

### The Brands Already in Basildon

- Ford Motor
- Case New Holland
- Leonardo
- Gardner Aerospace
- Costa Roastery

#### **Research and Investment**

- University Research
- Dunton Technical Centre
- Manufacturing Growth Programme

## Connected to Markets Worldwide

- Access to the rest of the UK and the world
- Direct flights to 14 domestic and 396 international destinations from airports of London



BASILDON PRODUCES ONE IN TEN OF THE WORLDS TRACTORS



BASILDON GENERATES 14% OF ALL JOBS IN ESSEX



LARGEST ECONOMY IN ESSEX £6 BILLION



# A proud manufacturing past and bright future



## The right location

Basildon is within 10-90 minutes of four Ports, five London airports. Renowned for advanced manfacturing with good supply of skilled workforce, served by national and local professional property agents.



### The right talent

Plenty of recruitment agencies, Council support with recruitment, links with graduates of local schools, HE and FE institutes.



### The right connection

Broker introductions to business networks, groups and associations. Regular finance & funding signpost, and news updates.



## The right access

PR/Communications to raise business profile once landed.

Open networking events organised by the Council as well as other partners.